



The National Network for Early Language Learning is excited to launch a new Twitter chat using the hashtag #EarlyLang. We introduced this hashtag three years ago to allow early language educators to filter Twitter content to specifically address their professional needs.

Given the popularity and high level of engagement of other educational Twitter chats, like #langchat, we are taking the lead on creating this new opportunity for early language educators to convene electronically to discuss and debate topics specifically of interest to world language educators of students in preschool through grade 8.

These free chats will be moderated by early language experts and can be attended by anyone in the world - no NNELL membership is required to participate. The chats will likely take place 2nd and 3rd Wednesdays from 8:00-9:00 PM EST. For those #EarlyLang fans who aren't able to attend the live chat, logging onto Twitter and searching the hashtag #EarlyLang will lead them to previous discussions, resources of interested and anything else related to early language learning that the Twitter users share.

After each session, NNELL will have a writer read the archive of the hour-long chat to produce a reader-friendly summary of the discussion, using salient quotes from the various participants. This summary will then be archived and permanently stored on NNELL's website. The NNELL webmaster will then add meta tags to the page to improve the page's visibility and drive web searchers looking for timely topics to our site.

NNELL seeks sponsorship for having the summaries written by a professional writer to be posted on our site. Sponsors will have their logo and web address posted on each session's page - and the page will be archived in perpetuity. On the following page is sample of an #EarlyLang chat discussion summary page. During the hour-long chat, we will also thank the sponsor, while also proving the logo and web address in a tweet from NNELL's official Twitter handle, along with the hashtag #EarlyLang. NNELL's Twitter account has 1604 followers as of 2/1/17.

NNELL is offering sponsorship opportunities for \$75 per session or \$150 per month.

- To pay for one session, [please click here](#). (\$75)
- To pay for one month of sessions, [click here](#). (\$150)
- To pay for six months of sessions, [click here](#). (\$900)
- To pay for twelve months of sessions, [click here](#). (\$1800)

If you would like to learn more about the #EarlyLang Chat, please contact NNELL President, Nathan Lutz, at nlutz@nnell.org.

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#EarlyLang Chat Summary

“Target Language Use in the Early Language Classroom” from January 24, 2017

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This week's chat is sponsored by:

please visit our sponsor at www.google.com

To learn more about sponsorship with NNELL, please go to www.nnell.org/sponsors

Upcoming #EarlyLang chat topics:

- January 31: Student Agency
- February 7: Literacy Skills
- February 14: Less than FLES Programs
- February 21: Interculturality
- February 28: Goal Setting

We thank our moderator team:

@MaestraX
@MonsieurY
@HerrZ
@SenseiX

To learn more about the #EarlyLang chat, please go to www.nnell.org/chat